

23 January 1979

Rear Admiral Max K. Morris, USN (Ret.)  
Thalassa Research  
Box 101, Ortega Station  
Jacksonville, Florida 32210

Dear Max:

Thanks so much for your help in putting together a speaking platform for Mr. Carlucci on 5 February. I don't know the details of his travel yet but we will let you know just as soon as he makes reservations.

Enclosed are three biographies and black and white photos to assist in publicizing the lunch. The working title of his speech is, "Current Challenges in Intelligence."

Also enclosed are some of our recent products which should be of interest to you, including our new atlas on the polar regions. I have included a catalogue of other recent studies released and a factsheet which tells you how to get on a mailing list for future studies.

Many thanks again. I will be talking to you soon.

Sincerely,

**SIGNED**

Herbert E. Hetu  
Director of Public Affairs

Enc.

THALASSA RESEARCH

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JACKSONVILLE, FL 32210

MAX K. MORRIS

924356-8453

January 9, 1979

Herbert Hetu,  
Office of the Director,  
Central Intelligence Agency,  
Washington, DC, 20505

Dear Herb:

When making my monthly visit to Washington in December, I talked with George Thibault about inviting the Director down to Florida to speak sometime this winter. George properly referred me to you, but I was delighted when he mentioned that ST already plans a morning address down in W. Palm Beach or Boca Raton on Monday, March 12.

I would very much like to arrange for Stan to fly pu after this for a luncheon address the same day, 12 March, here in Jacksonville. It would be at the Jacksonville Rotary Club at 1 p.m. with attendance of about 320 people.

The club's membership is probably the most influential business group in the state. It includes the CEOs of Seaboard Coast Line, Winn-Dixie Inc., National Airlines, and four other Fortune 500 companies. Another member is Mr. Edward Ball, the state's political "kingmaker", who was brother-in-law to the late Alfred I. DuPont and now the administrator of the DuPont empire and estate.

As stated, there could be no better audience to cover the N. Florida/S. Georgia area. If you and ST want to expand the journey, I can arrange for him to also address the "Committee on Foreign Relations" of either Tampa or Miami or both. There are, as you know, two of the regional affiliate groups of the Council On Foreign Relations in New York. You all could leave here and fly down to address either one on Monday night, then to the other for an address on Tuesday noon, March 13. Let me know on this part earliest so I can call Winston Lord (CFR president) in NYC and set up the further speeches. The local speech is all set for 12 March the minute ST can accept.

In any event, I am delighted to know the Director is coming down to Florida, and I hope you can arrange to do the Jacksonville speech at the least. Admiral McDonald and Tommie were at dinner with us over the weekend. Both send regards. He would, of course, come as my guest when Stan speaks at Rotary.

Sincerely,

  
Max K. Morris

Rear Admiral, US Navy(ret.)

MKM:jb